## **ORDER**

Orders	Order / Rev:	(105689		
	· Alt Order #:			
	Product Desc:	State Senate - Jeopardy		
	Estimate:			KSNV
	Flight Dates:	09/18/12 - 10/25/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	08/20/12 / 09/25/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
<b>A</b>	Name	Danner for Novedo		
Agency	Name:	Benny for Nevada		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada—Revised		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC09	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

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Bill Plan					Totals						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
08/27/12	09/30/12	3	\$1,825.00	\$1,551.25	September 2012	3	\$1,825.00	\$1,551.25	0.00		
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00	October 2012	5	\$2,000.00	\$1,700.00	0.00		
					Totals	8	\$3,825.00	\$3,251.25	0.00		

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/18/12 09/26/12 M-F Jeopardy M-F Jeopardy	CM 630-7pm		:30 (	\$375.003	0.00 NM	3	\$1,825.00
	ots/Week Rate	Rating					
Week: 09/17/12 09/23/12 -TW	2 \$375.00	0.00			D		
Spot Ch Date Range Description	Start/End Time				Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F Jeopardy	630-7pm		-TW	:30 <del>(\$375.00)</del>	0.00 NM		
See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE						
2 KSNV 09/17/12-09/23/12 M-F Jeopardy	630-7pm		-TW	:30 <del>(\$375.00)</del>	0.00 NM		
See MG 1.5			• • •	,55 (45,5,55)	0.00 ,,,,,		
[,NOT AVAILABLE RATE] NOT AVAILABLE R	ATE						
5 KSNV 09/19/12-09/19/12 M-F Jeopardy	630-7pm		W	:30 \$725.00	0.00 NM		
® MG for 1.2,1.1	· · · •			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Week; 09/24/12 09/30/12 -TW	2 \$375.00	0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Le	ength Rate	Rtg Type		
4 KSNV 09/24/12-09/30/12 M-F Jeopardy	630-7pm		-TW	:30 <del>(\$375.00)</del>	0.00 NM		
See MG 1.6							
[.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE						
6 KSNV 09/25/12-09/25/12 M-F Jeopardy	630-7pm		-T	:30 <del>(\$725.00)</del>	0.00 NM		
⊕ See MG 1.7							
[.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE						
7 KSNV 09/26/12-09/26/12 M-F Jeopardy	630-7pm		~~W~~~~~	:30 \$725.00	0.00 NM		
MG for 1.6 09/25							
[.NOT AVAILABLE RATE] NOT AVAILABLE R	ATE						

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Order / Rev: 105689 Advertiser: Benny for Nevada

Alt Order #: Product Desc: State Senate - Jeopardy KSNV

Flight Dates: 09/18/12 - 10/25/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots I	Rate Pri	Rtg Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		- ;30	0 \$4	400.003	0.00 NM	5	\$2,000.00
W Spo	/eek: 10/ /eek: 10/ o <u>t Ch</u>	15/12 22/12 <u>Date Ran</u>		Weekdays WT MTW escription		<u>Rate</u> \$400.00 \$400.00 <u>End Time</u>		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
	See [na	MG 2.6 debates]		I-F Jeopardy I-F Jeopardy	630- 630-	•		MTW Th		\$400.00 \$400.00	0.00 NM 0.00 NM		
	⊕ MG	for 2,4 10	0/22								Totals	8	\$3,825.00